

April Boosters Meeting

Meeting called to order at 6:08pm

Motion to approve the minutes by Abby

Second by Ted Ting

Bob passed out the Campo Athletic Team Summary. 1167 positions, 848 total athletes, 24% dual sport athletes. Football has overtaken swim as most participants.

Liz: Membership drives should be in spring with half of the athletes in spring.

Abby: beach volleyball if not competing, can't count as title nine

Adding girls flag football, taking expressed interest. Is a CIF sport so must remain in fall.

Bob: Going to connect with Ray to get an accurate gender description.

Bob: Discussion about two biggest fundraisers; physicals and membership

Physicals - good for one year, made over 14k, all have to be done after June 1st. Thoughts on dates...twice over summer and Cougar Day. Do we add a third day in January for winter only athletes. Look at physicals turned in to the office and see what late numbers were. Should we raise the price? Multi kid discount, discounts for members, ideas on costs.

Get the word out earlier at different events ie May 8 athletic event. Possibly communicate to middle schools through newsletters, website, add in about sports med kids help. Make sure kids are not assisting in any capacity that makes other kids uncomfortable ie weight and height. Primary scheduling consideration is availability of volunteers.

Possibly July 18, 19

Membership

Levels and dollar amount: do we have too many?

Do we change so that people who don't want the gear can opt out. Idea that people can get a credit and "shop" the store.

The website is reasonably flexible to create options for people to choose gear or not. Is the sized clothing taking away from being easy and from the gear sold by each separate sport. A smaller group can meet and present in May and consider having 4-5 items that are non sized. Invite will go out to engage in an off board meeting. Liz has agreed to co-chair membership with Bob.

Membership survey with nine questions going out to members to be reviewed by board.

Everyone should look at the survey.

NFHS memberships are counted as zero costs because we are giving them our free subscriptions. It is given a value to the donors but zero for our line item

Cards - do we have too many ie: ten for platinum. It only comes into play with football, basketball and track. Prevailing input is that it costs nothing and since platinum pays so much its good to be generous. Also should give to sponsors. Allows for generosity and we want more people coming to events.

Conditioning - 18 sign ups, cap is 25 per session - can raise cap to 30.

Proposed Board Roles

Everyone has agreed to come back and continue in the same roles. Three open positions. Monique offered to help with beach volleyball, major projects and other areas needing support. Still need a lead on assistant treasurer. Need co fundraising lead. What is the right profile of the co president?

The crab feed gave people a sense of who the boosters are and by reaching out more we might find people that are interested. Can craft a message to all guests from the crab feed as a call to action to join the board.

Physicals are a great place for Campo Cares to offer physicals to those who need. Next meeting at Amaroma after the event at May 8.

Meeting adjourned at 8:05pm.